



## Distracted Driving - Fact Sheet

- 3,477: The number of people killed in 2015 by distracted driving. (National Highway Traffic Safety Administration survey)
- 391,000: The number of people injured by distracted driving in 2015. (National Highway Traffic Safety Administration survey)
- Motor vehicle accidents are the leading cause of death for U.S. teens. (Center for Disease Control, web-based injury statistics query and reporting system – online, National Center for Injury Prevention and Control, Center for Disease Control and Prevention 2015)
- Over the past five years, more than 5,000 people have been killed in crashes involving teens during the “100 Deadliest Driving Days.” (AAA Foundation for Traffic Safety Study, 2017)
  - 60 percent of the above noted crashes involved distraction behind the wheel.
- 52% of cell-phone owning teens ages 16-17 have talked on a cell phone while driving, which translates into 43% of all teens of driving age. (Pew Research Center’s “Distracted Driving Report”, 2012)
- Eight percent of distracted driving fatalities in 2015 were teens between 15 – 19 years old. (U.S. Department of Transportation October 2016 Report, National Highway Traffic Safety Administration)
- The majority of 1,000 people surveyed believe using apps while driving is dangerous but continue to use them regularly. (National Highway Traffic Safety Administration, Fatality Analysis Reporting System 2015)
- Nine people are killed daily in the U.S. and over 1,000 injured in crashes reported to involve a distracted driver. (National Center for Statistics and Analysis Report – “Distracted Driving 2015”)
- 330,000 injuries happen every year due to texting while driving. (Harvard Center for Risk Analysis Study)

### About SafeRide

SafeRide is a free app which automatically locks the driver’s phone by disabling the mobile screen and muting sounds while the car is moving. The app was created to help drivers break bad habits and establish good ones while on the road. SafeRide is the first cross-platform solution available for both Android and IOS users and does not require external hardware for use. For more information visit [gosaferide.com](http://gosaferide.com). (US Patents 9,319,845 & 9,571,631)

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